

SUNDAY 15 OCTOBER

YOUR FIRST TIME AT MIPCOM?	
17.00-18.30, ESTEREL "HOW TO" MIPCOM PRESENTATION & DISCOVERY TOUR Meeting Point : Main Croisette Entrance, Palais des Festivals Welcome drinks From 18.30 in Participants' club (Croisette18)	
MIPCOM WORLD PREMIERE TV SCREENING	
18.30-19.30, GRAND AUDITORIUM - DOORS OPEN AT 18.00 'COUNTERPART' presented by SonyPictures Entertainment	

MONDAY 16 OCTOBER

YOUR FIRST TIME AT MIPCOM?		
8.30-9.30, PARTICIPANTS' CLUB CLUB - SHARE & CONNECT WELCOME BREAKFAST - MEET FRANCOIS XAVIER POIRIER, NOVOVISION		
GLOBAL CONTENT TRENDS	4K ULTRA HD	
9.30-11.15, AUDITORIUM A Breakfast served from 9.30 to 10.00 SUCCESSFUL CONTENT IN THE MIDDLE EAST	9.45-12.30 SONY 4K ULTRA HD THEATRE	
9.45-10.45, ESTEREL DEFINING A HIT: NEWMETRICS FOR SUCCESS	CANNESERIES	
11.00-11.30, ESTEREL OVER HERE! STANDING OUT IN THE CROWDED OTT SPACE	10.00-11.30, BLUE LOUNGE PRESS CONFERENCE	
SCREENINGS	RUSSIAN CONTENT REVOLUTION	
10.00-11.15, AUDITORIUM K 'THE LAWYER' Presented by Studiocanal and Viaplay	11.30-13.00, AUDITORIUM A 'THE ROAD TO CALVARY' Presented by NTV Broadcasting Company	
MEDIA MASTERMIND KEYNOTES		
11.30-12.00, GRAND AUDITORIUM GORDON RAMSAY, AWARD-WINNING CHEF & TV HOST		
12.05-12.45, GRAND AUDITORIUM DOMINGO CORRAL, HEAD OF ORIGINAL PROGRAMMING, MOVISTAR+ SPECIAL GUESTS: JAN MOJTO, CEO, BETA FILM JANE MILLICHP, MANAGING DIRECTOR, SKY VISION		
SCREENINGS		
13.15-14.15, GRAND AUDITORIUM & BALCONY FRESH TV FORMATS		
PRODUCER'S MEET-UP		
14.30-15.30, PARTICIPANTS' CLUB MEET UP: LATIN AMERICA CO-PRODUCTION, BUY & SELL		
GLOBAL CONTENT TRENDS		
14.30-15.15, ESTEREL POWER SHIFTS: WHO WILL TAKE THE THRONE OF DRAMA? 15.30-16.15, ESTEREL BEYOND CO-PRODUCTION: MAKING GLOBAL CREATIVE CONNECTIONS		
VIRTUAL REALITY		
14.15-14.45, AUDITORIUM A CINEMATIC VR: BUYING IT, SELLING IT AND FUNDING IT	14.50-15.20, AUDITORIUM A THE BEST OF VR CONTENT	
SCREENINGS		
14.15-15.30, AUDITORIUM K 'LAZONA' Presented by Beta Film	15.45-17.00, AUDITORIUM K 'LIVING THE DREAM' Presented by iTV Studios Global Entertainment	15.45-17.00, AUDITORIUM A 'BLUE PLANET II' Presented by BBC Worldwide
COFFEE & COOKIES		
16.00-17.00, PARTICIPANTS' CLUB - SHARE & CONNECT		
MEDIA MASTERMIND KEYNOTES		
16.30-17.00, GRAND AUDITORIUM BENJAMIN SALINAS, CEO, TV AZTECA 17.15-17.45, GRAND AUDITORIUM VARIETY VANGUARD AWARD AT MIPCOM: RICHARD PLEPLER, CHAIRMAN - CEO, HBO		
MIPCOM WORLD PREMIERE TV SCREENING		
18.30-20.00, GRAND AUDITORIUM - DOORS OPEN AT 18:00 'BRITANNIA' Presented by Sky Vision		
INTERCONTINENTAL CARLTON HOTEL		
19.30-23.30 MIPCOM NETWORKING COCKTAIL & RED CARPET Co-hosted with NTV Broadcasting Company 19.30-21.00 First Timers' Meet & Greet		

SUGGESTED PROGRAMME FOR YOUR FIRST MIPCOM

THE GLOBAL RACE FOR CREATIVE CONNECTIONS

TUESDAY 17 OCTOBER

YOUR FIRST TIME AT MIPCOM?			
8.30-9.30, PARTICIPANTS' CLUB - SHARE & CONNECT WELCOME BREAKFAST - MEET FRANCK SOLOVEICK, SOLO & CO			
GLOBAL CONTENT TRENDS	SCREENINGS	VIRTUAL REALITY	4K ULTRA HD
9.00-9.45, AUDITORIUM A GLOBAL DRAMA: IT'S TIME FOR AFRICA!	8.30-9.45, AUDITORIUM K 'GUESTLIST' Presented by SND - Groupe M6	9.30-10.00, VERRIERE CALIFORNIE YOUR VIRTUAL COMPASS Presented by Laduma	9.15-11.00 SONY 4K ULTRA HD THEATRE
9.15-9.50, ESTEREL FORMATS: THE NEW CREATIVE HORIZON	10.00-11.15, AUDITORIUM K 'TABULARASA' Presented by ZDF Enterprises		
10.00-10.40, ESTEREL ORIGINALS: THE QUEST FOR BRAND DEFINING CONTENT			
10.00-10.45, AUDITORIUM A A NEW ERA FOR CONTENT AND PARTNERSHIP IN TURKEY Presented by Turkish Content			
MIPCOM WORLD PREMIERE TV SCREENING			
11.45-13.15, AUDITORIUM A - DOORS OPEN AT 11.30 'KURARA: THE DAZZLING LIFE OF HOKUSAI'S DAUGHTER' Presented by NHK Followed by Sushi & Cocktail			
PRODUCERS MEET-UP			
10.00-11.00, PARTICIPANTS' CLUB MEET-UP: AFRICAN CO-PRODUCTION, BUY & SELL			
MEDIA MASTERMIND KEYNOTES			
11.20-12.00, GRAND AUDITORIUM COURTENAY MONROE, CEO, NATIONAL GEOGRAPHIC'S GLOBAL NETWORKS			
SPECIAL GUESTS INCLUDE: PETER KOSMINSKY, WRITER/DIRECTOR OF 'THE STATE' MICHAEL KELLY, LEAD CAST OF 'THE LONG ROAD HOME'			
RUSSIAN CONTENT REVOLUTION	DIGITAL DISTRIBUTION	SCREENINGS	
14.15-15.15, ESTEREL RUSSIAN DRAMA SHOWCASE	14.00-14:45, AUDITORIUM A OTT PLATFORMS: A DISTRIBUTION EL DORADO FOR LIVE CHANNELS & NICHE CONTENT? 14.00-14:45, AUDITORIUM A SUCCESSFUL DISTRIBUTION STRATEGIES IN AFRICA	14.30-15.30, AUDITORIUM K 'THE MINIATURIST' Presented by all3media International 15.40-16.55, AUDITORIUM A 'PULSE' Presented by ABC Commercial and Screen Australia 17.00-18.10, AUDITORIUM K 'THE PLAGUE' Presented by Movistar	
4K ULTRA HD			
14.00-17.30, SONY 4K ULTRA HD THEATRE			
PRODUCER'S MEET-UP			
14.00-15.00, PARTICIPANTS' CLUB MEET UP: VIRTUAL REALITY			
GLOBAL CONTENT TRENDS			
15.30-16.15, ESTEREL HOW TO SPOT- AND FINANCE- THE INDUSTRY'S NEXT TOP TALENT			
COFFEE & COOKIES			
16.00-17.00, PARTICIPANTS' CLUB - SHARE & CONNECT			
INDUSTRY SPOTLIGHT			
17.15-18.00, VERRIERE CALIFORNIE GOING LIVE! ADVANCING THE ACCESSIBILITY OF LIVE STREAMING AND MAKING THE MOST OF THE TREND By Ruptly			
MEDIA MASTERMIND KEYNOTES			
17.00-17.45, GRAND AUDITORIUM NICK BELL, VICE PRESIDENT OF CONTENT, SNAPCHAT SEAN MILLS, SENIOR DIRECTOR OF CONTENT PROGRAMMING, SNAPCHAT			
18.00-20.00, MAJESTIC HOTEL J CREATIVE PARTY WITH SUSHI In partnership with The International Drama Festival In Tokyo			
MIPCOM WORLD PREMIERE TV SCREENING			
18.30-19.45, GRAND AUDITORIUM - DOORS OPEN AT 18:00 'TROTISKY' Presented by Channel One and Sreda Production			

WEDNESDAY 18 OCTOBER

YOUR FIRST TIME AT MIPCOM?		
8.30-9.30, PARTICIPANTS' CLUB - SHARE & CONNECT WELCOME BREAKFAST - MEET BETTY JOHNSON, TRACE TV		
GLOBAL CONTENT TRENDS	SCREENINGS	
9.15-9.45, AUDITORIUM A HOW WILL THE EUROPEAN DIGITAL SINGLE MARKET AFFECT MY BUSINESS?	8.30-9.45, AUDITORIUM K 'WEISSENSEE' AND 'DEMENTIA' Presented by GlobalScreen	11.30-12.45, AUDITORIUM K 'MOROCCO - LOVE IN TIMES OF WAR' Presented by Beta Film
10.00-11.30, AUDITORIUM A MEDIA PROGRAMME BEYOND 2020: CONNECTING CONTENT, FINANCING AND AUDIENCES By Creative Europe MEDIA	RUSSIAN CONTENT REVOLUTION	INDUSTRY SPOTLIGHTS
	10.00-11.15, AUDITORIUM K 'GOGOL' Presented by TV3 Channel	10.30-11.00, VERRIERE CALIFORNIE MAKE MY CONTENT MORE DISCOVERABLE... By Tivo
PRODUCER'S MEET-UP		
10.00-11.00, PARTICIPANTS' CLUB MEET-UP: ASIAN CO-PRODUCTION, BUY & SELL		
MEDIA MASTERMIND KEYNOTES		DIVERSIFY TV
11.30-12.00, GRAND AUDITORIUM RICKY VANVEEN HEAD OF GLOBAL CREATIVE STRATEGY, FACEBOOK DANIEL DANKER DIRECTOR OF VIDEO PRODUCT, FACEBOOK		10.50 - 12.20, GRAND AUDITORIUM SIR LENNY HENRY COMEDIAN, WRITER AND AWARD-WINNING ACTOR Powered by Diversify TV
12.15-13.00, GRAND AUDITORIUM ACQUISITION SUPERPANEL - WHAT DO PROGRAMMERS WANT? PRESENTING THE WORLD SCREEN CONTENT TRENDSETTER AWARD		12.00-12.30, AUDITORIUM A BREAKING STEREOTYPES TO CONNECT GLOBAL AUDIENCES Powered by Diversify TV
SCREENINGS		
13.15-14.00, GRAND AUDITORIUM FRESH TV FICTION		
INDUSTRY SPOTLIGHT	4K ULTRA HD	
14.00-14.30, AUDITORIUM A STREAMING PIRACY: CAN YOUR BUSINESS MODEL SURVIVE? By NAGRA	14.00-16.00 SONY 4K ULTRA HD THEATRE	
MEDIA MASTERMIND KEYNOTES		
14.30-15.15, GRAND AUDITORIUM MIPCOM PERSONALITY OF THE YEAR KEYNOTE DAVID ZASLAV PRESIDENT & CEO, DISCOVERY COMMUNICATION		
15.30 - 16.15, GRAND AUDITORIUM DOMINIQUE DELPORT GLOBAL MANAGING DIRECTOR, HAVAS GROUP BOARD MEMBER AT VIVENDI GROUP, CHAIRMAN VIVENDI CONTENT		
COFFEE & COOKIES		
16.00-17.00, PARTICIPANTS' CLUB - SHARE & CONNECT		

mipcom®
16-19 October 2017, Cannes

THURSDAY 19 OCTOBER

YOUR FIRST TIME AT MIPCOM?		
9.00-10.00, PARTICIPANTS' CLUB SHARE & CONNECT FIRST TIMERS WELCOME BREAKFAST		
GLOBAL CONTENT TRENDS		
10.00-10.45, AUDITORIUM A BEST OF FRESH TV	11.00-12.00, AUDITORIUM A WHAT TO DO NEXT? KEYS TO A SUCCESSFUL POST-MARKET	14.00-15.00, AUDITORIUM A TRENDING TOPICS: THE MOST BUZZ-WORTHY TRENDS OF THE MARKET
4K ULTRA HD		
10.00-15.00 SONY 4K ULTRA HD THEATRE		



Meet the team at the First Timers dedicated corner, Participants' Club.

FIND OUT THE FULL PROGRAMME ON OUR WEBSITE

